

## **DRY CUTTING TECHNIQUE DEMONSTRATION**

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*Coming to you from Japan, the creator of the "BLOCK CUT", HIRO OMINE, is here for a limited time to show his unique methods of dry-cutting.*

*Don't miss the opportunity to observe a fresh approach to haircutting!*

*Date: 7 February, Monday, 2011*  
*Place: WINC STUDIO*  
*166 Geary St. Suite #507, San Francisco, CA 94108*  
*Time: Session 1 – 10:00am*  
*Session 2 – 2:00pm*  
*Fee: \$50.00*

*Please join us for an intimate gathering!*  
*There will be a brief Q & A with the artist to ask about dry-cutting.*

**SPACE IS LIMITED SO CALL NOW TO REGISTER OR FOR MORE INFORMATION,  
CALL SHEILA 650-544-4242 or TOSHI 415-596-2504**

### **PROFILE OF HIROKI OMINE**

- 1988
  - Resigned from Ikue Yamazaki Beauty Salon in Tokyo, Japan
  - Studied "Dry Cut" trained under John Sahag in New York
- 1989
  - Opened "EQUIP" Omine's Dry Cut Salon in Seijo, Tokyo
  - Worked as an exclusive hair stylist with Japanese celebrities, major fashion magazines and advertising
- 1990
  - Held the first hair show "Where hair falls", Tokyo
- 1996-current
  - Held the approx. 100 workshops nationwide Japan over 30 locations with more than 8,000 people
- 1998
  - Held 3rd hair show "Dry Cut '98 Morals & Avant-garde" in Harajuku, Tokyo
  - Held 4th Hair show "Dry Cut 1998-2000 Kaleido Scope" in Osaka
- 2006
  - Held Hair Show in Rome, Italy. Collaborated with major brand in Italy
- 2008
  - Held Hair Show "Dry Cut in Kimono" in Barcelona, Spain
  - Held Dry Cut Workshops in Singapore
- 2008-current
  - Collaborate with salons in Singapore every 3 months
- 2010
  - Performed "Dry Cut" at Technical Seminar Show held in Tokyo



*Art Director / Beauty Space "EQUIP" Salon in Seijo, Futakotamagawa, Jiyugaoka Tokyo*  
*CEO / Dry Cut Club Net Associated with 40 salons nationwide Japan*  
*EQUIP Website: <http://www.equip-web.com>,*  
*Dry Cut Club Net Website: <http://www.drycutclubnet.net>,*